



Maui Borden is a business professional by day and a high school football and basketball coach by night. He is entering his tenth season as a varsity coach and has been to the state playoffs in both basketball and football eight out of ten seasons. As a business professional, Maui has excelled in business-to-business sales and has been a principal with three different startup companies. He takes pride in merging his team building abilities as a coach and former Division I football player with the parallels that present themselves in business. Maui Borden is a skilled motivator who lives by the mantras of Proactive Coaching in both his athletic and professional endeavors.

The life skills he learned and lived as an athlete and captain playing for Coach Brown were integral in his growth as an athlete, business professional, husband and father. Maui resides in Sammamish, WA with his wife Erika and their two beautiful daughters, Ka'iulani (4) and Makana (2).